

Architectural  
Record

**2022**

ADVERTISING  
EXCELLENCE  
AWARDS

Architectural  
Record

# 2022 AWARD WINNERS

## Architectural Record

### CAMPAIGN

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#### BEST IN CLASS

- 01 Armstrong Ceiling Solutions**  
Zban Advertising
- 02 ASI Group**  
Ganton
- 03 Landscape Forms**

#### WINNER

- 04 Bison Innovative Products**
- 05 CRL**

#### HONORABLE MENTION

- 06 NanaWall Systems**
- 07 National Terrazzo & Mosaic Association**
- 08 Vitro Architectural Glass**  
Pipitone

### SPREAD

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#### BEST IN CLASS

- 09 Armstrong Ceiling Solutions**  
Zban Advertising
- 10 Fortress Building Products**  
Brandner Communications, Inc.
- 11 Vitro Architectural Glass**  
Pipitone

#### WINNER

- 12 Armstrong Ceiling Solutions**  
Zban Advertising
- 13 CRL**

#### HONORABLE MENTION

- 14 Armstrong Ceiling Solutions**  
Zban Advertising

### SINGLE PAGE

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#### BEST IN CLASS

- 15 American Institute of Architects**
- 16 ASI Group**  
Ganton
- 17 ASI Group**  
Ganton
- 18 Bobrick Washroom Equipment**  
Pipitone
- 19 Landscape Forms**
- 20 Louis Poulsen USA**
- 21 Neolith**
- 22 Rocky Mountain Hardware**

#### WINNER

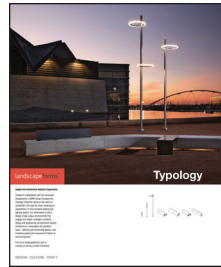
- 23 Bison Innovative Products**
- 24 Bobrick Washroom Equipment**  
Pipitone
- 25 Cosentino Group**
- 26 Feeney Inc.**  
ER Marketing
- 27 Goldbrecht**
- 28 Humboldt Sawmill Company, LLC**  
Mighty Media Partners
- 29 Kalwall**
- 30 NanaWall Systems**
- 31 National Terrazzo & Mosaic Association**
- 32 PureEdge Lighting**
- 33 Westlake Royal Building Products**  
Planit

#### HONORABLE MENTION

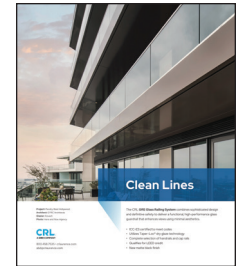
- 34 ASI Group**  
Ganton
- 35 Bison Innovative Products**
- 36 Bradley**  
KSS Marketing
- 37 CRL**
- 38 Landscape Forms**
- 39 Landscape Forms**
- 40 National Terrazzo & Mosaic Association**
- 41 Neolith**



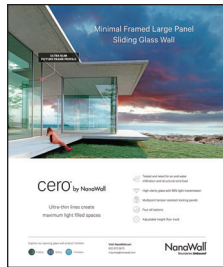
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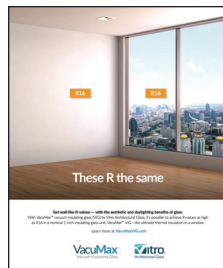
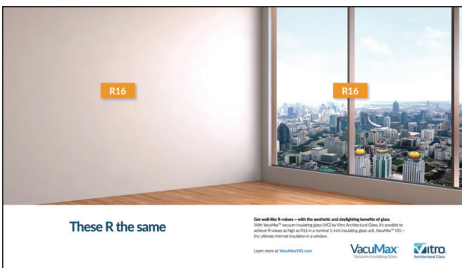
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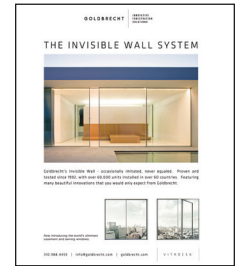
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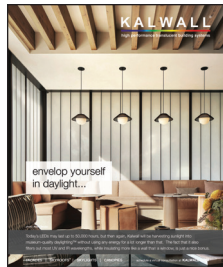
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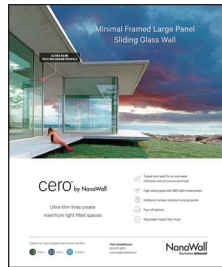
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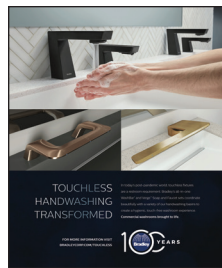
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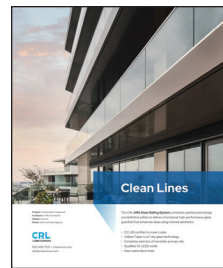
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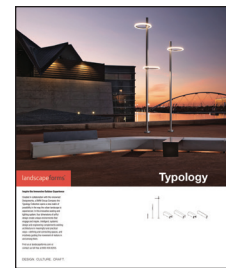
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# DIGITAL AWARDS

The winning digital ads achieved excellence in one of many ways including visual appeal, effective use of animation, interactivity and engagement; or having a consistent message online to correspond with their print advertisement. To view the digital award-winning advertisements, visit: [architecturalrecord.com/adawards](http://architecturalrecord.com/adawards)

## DIGITAL

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### BEST IN CLASS

- › **ASI Group**  
Ganton
- › **Kalwall**  
Eisenberg, Vital & Ryze Advertising
- › **Propane Education & Research Council**  
GRP Media
- › **Vitro Architectural Glass**  
Pipitone

### WINNER

- › **Bobrick Washroom Equipment**  
Pipitone
- › **Elemex**
- › **LightBlocks**  
Mercury Marketing Communications LLC
- › **Lorin**

### HONORABLE MENTION

- › **ASI Group**  
Ganton
- › **Koala Kare**  
Pipitone
- › **PAC-CLAD | Petersen**  
Auld Design

## INTEGRATED

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### BEST IN CLASS

- › **ASI Group**  
Ganton

### WINNER

- › **ASI Group**  
Ganton
- › **Bobrick Washroom Equipment**  
Pipitone
- › **Vitro Architectural Glass**  
Pipitone

### HONORABLE MENTION

- › **PAC-CLAD | Petersen**  
Auld Design

# USER ENGAGEMENT WINNERS

The User Engagement Awards are for companies that achieved quantifiable excellence in engaging the architectural community through Continuing Education courses and Online Advertising in 2021.

## DIGITAL ADVERTISING

These winners achieved excellence by generating the highest amount of user interaction, click throughs and online traffic.

### TOP 3 WINNERS

- 01 **Louis Poulsen USA**
- 02 **Azek**
- 03 **Lorin**
- 03 **PAC-CLAD | Petersen**  
Auld Design

## SOCIAL MEDIA

### TOP 3 NATIVE

- › **Plastpro**
- › **Mohawk Industries**  
Interrupt
- › **SINAK**

### FACEBOOK MOST ENGAGED

- › **National Terrazzo & Mosaic Association**
- › **Draper**
- › **Vitro Architectural Glass**  
Pipitone

### INSTAGRAM MOST ENGAGED

- › **Benjamin Moore**
- › **Dri-Design**
- › **NSG Pilkington North America**

### LINKEDIN MOST ENGAGED

- › **Dri-Design**
- › **MiTek Inc.**  
HLK Advertising
- › **Benjamin Moore**

### TWITTER MOST ENGAGED

- › **Western Window Systems**
- › **Bobrick Washroom Equipment**  
Pipitone
- › **Vitro Architectural Glass**  
Pipitone

## SPONSORED CONTINUING EDUCATION

The top Continuing Education articles and interactive presentation courses were taken by thousands of test-takers — a quantifiable measurement of user engagement that is part of the larger 138,600 tests that were taken in 2021 in the pages of *Architectural Record* and online at Record's Online Continuing Education Center.

### MOST LEADS: SINGLE-SPONSORED

- › **MCA's Insulated Metal Alliance**  
Vilocity
- › **Infinity Drain**  
Frank Advertising
- › **Tile of Spain**  
Frank Advertising

### MOST LEADS: MULTI-SPONSORED

- › **Cosentino • Endicott • 3A Composites • Hofann Facades • inpro • Neolith • Vitro**
- › **Bison Innovative Products • Humboldt Sawmill Company LLC • Loewen**
- › **Ambico • inpro • Propane Education & Research Council**

### FASTEST MOVING: SINGLE-SPONSORED

- › **MCA's Insulated Metal Alliance**  
Vilocity
- › **Tile of Spain**  
Frank Advertising
- › **Wilsonart Engineered Surfaces**

### FASTEST MOVING: MULTI-SPONSORED

- › **Cosentino • Endicott • 3A Composites • Hofann Facades • inpro • Neolith • Vitro**
- › **ASI Group • PABCO Gypsum • Neolith • Vectorworks**
- › **Ambico • inpro • Propane Education & Research Council**

### TOP MULTIMEDIA

- › **National Tile Contractors Association**
- › **Invisible Structures**
- › **Dyson**

### TOP RENEWAL

- › **Think Wood**
- › **Think Wood**
- › **Think Wood**

### TOP WEBINARS

- › **Architectural Record "Record Houses"**
- › **Vectorworks**
- › **inpro**

# 2022 AWARD CRITERIA

Advertisers qualified for the competition if they:

- Advertised in the 2022 January, February, March or April editions of *Architectural Record*
- Ran online ads on architecturalrecord.com in January, February, March or April 2022
- Sponsored a continuing education course on our CE Center in 2021

The ads are carefully reviewed and judged by a blue ribbon panel of knowledgeable architects. The architects represent firms of various sizes whose projects include large scale commercial, institutional, cultural, residential and interiors.

## 2022 AWARDS JURY



**Courtney Higgins**  
Senior Associate Principal,  
Kohn Pedersen Fox Associates

Since joining KPF in 2011, Courtney has developed an expertise in largescale, multi-building urban environments with compelling and contemporary workplaces. In Suzhou Huamao Center, as well as Hudson Yards and One Shenzhen Bay, Courtney's team negotiated offices for a variety of tenant types which each require distinct floorplate layouts, lobby designs, and amenities to reflect the nature of their workplace. Courtney currently leads a large team in a 1.2 million sq. ft. interior office fit-out for a well-known technology company at 50 Hudson Yards in New York City. Her dedication to her projects, from design through construction, not only reflects her passion for her work, but informs her approach to designing buildings with an eye towards their eventual realization.



**Vaughn Lewis**  
Architectural Designer,  
MBB Architects

Vaughn Lewis, Assoc. AIA, NOMA, LEED GA, has been a designer at MBB Architects in New York City since 2019. He serves on the board of the Architects Foundation, the AIA's philanthropic partner. Vaughn holds a B.Arch from The Irwin S. Chanin School of Architecture of The Cooper Union and his project experience comprises civic, cultural, educational, and sustainable designs. He is a recipient of multiple fellowships that enabled him to travel internationally, developing a better understanding of how architecture engages with different cultures and communities. His design sensibility is crafted by a complexity of issues pertaining to the reinterpretation of memory, equity and sustainability.



**Adrienne Milner**  
Architectural Designer,  
Ennead Architects

Hailing from Detroit, Adrienne studied architecture at Virginia Tech and moved to New York in 2015. Over the course of her career, she has worked on a range of projects from large scale masterplans to boutique condo buildings, with experience from concept phase to construction. She is currently an architectural designer for Ennead, where she focuses on mixed-use commercial work.



**Juliet Papantonio**  
Associate, Brand Design Lead,  
Gensler

With 12 years of experience, Juliet has a passion for using strategy and content to drive meaningful design. As a design lead in Gensler's Brand Studio, she specializes in graphic design for the built environment as well as branding, identity, and communication design. Juliet collaboratively works with her project teams to deliver unique design experiences for professional services, media and technology workplaces, and community-facing spaces like museums. She holds a BA in Studio Art and Japanese from Georgetown University and is a continuing member of AIGA.



**Elizabeth Wu, RA, RLA**  
Architect / Landscape Architecture  
Designer, Stantec

Elizabeth has spent the past decade on numerous multi-disciplinary projects developing creative spaces for New York City. Ranging from large scale public parks and airport terminals to new build commercial hotels and residential interior renovations, she has taken her projects from concept sketches through to construction. Elizabeth is familiar with coordinating the project team throughout the design development. With a passion for urban design, Elizabeth approaches her designs with a comprehensive perspective on site architecture and landscape design while maintaining an eye for details.